

# Royal County of Berkshire Show Demographics

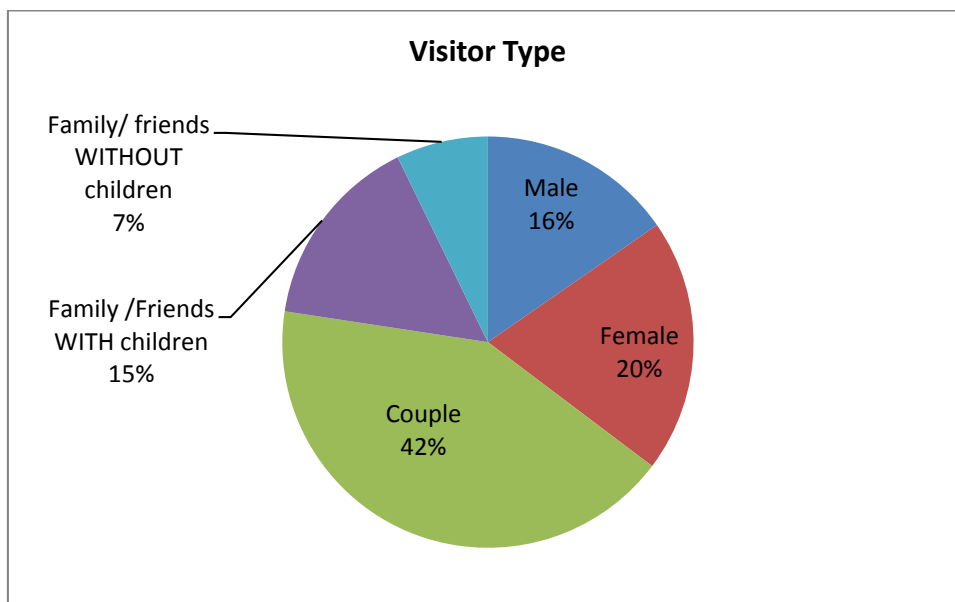
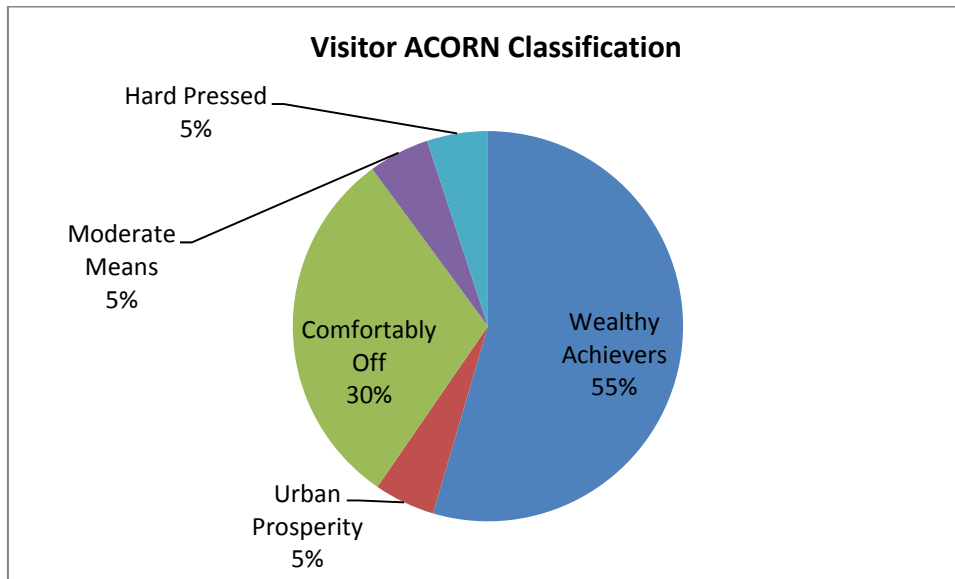
(taken from research at the Show in 2010)

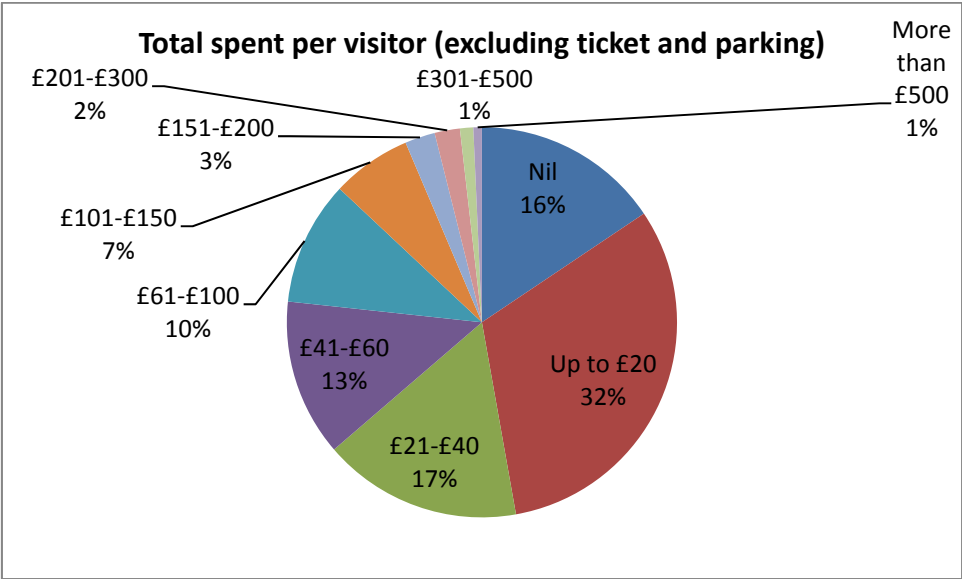
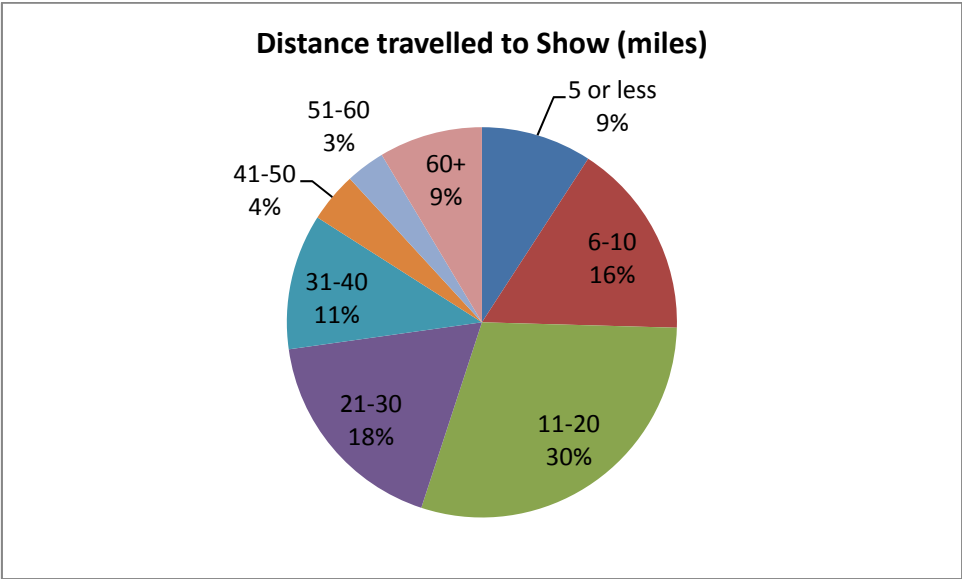
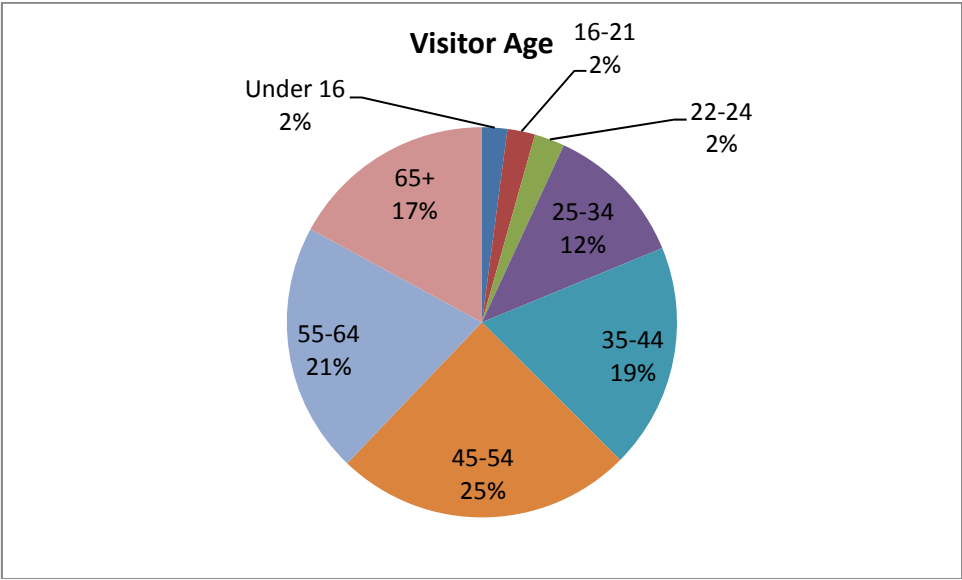
**Show Dates:** 17<sup>th</sup> and 18<sup>th</sup> September 2011  
15<sup>th</sup> and 16<sup>th</sup> September 2012

**Visitors expected:** 65,000 over two days

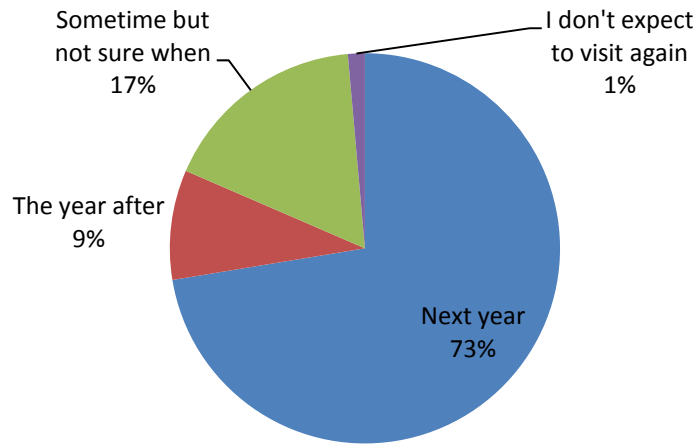
**Location:** Newbury Showground, Priors Court Road, Hermitage, Thatcham,  
Berkshire RG18 9QZ

**Contact:** 01635 247 111, [office@newburyshowground.co.uk](mailto:office@newburyshowground.co.uk)

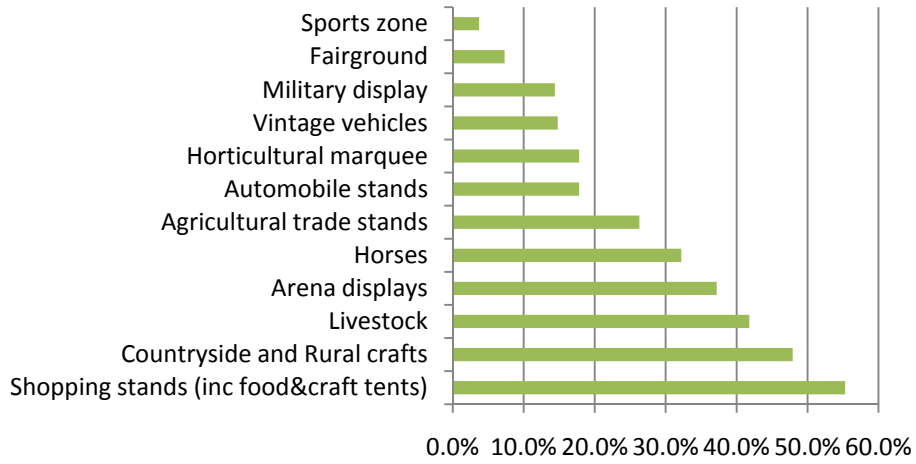




### When do you plan to visit the Show again?



### Main reason for attending Show



### Visitor Interests

